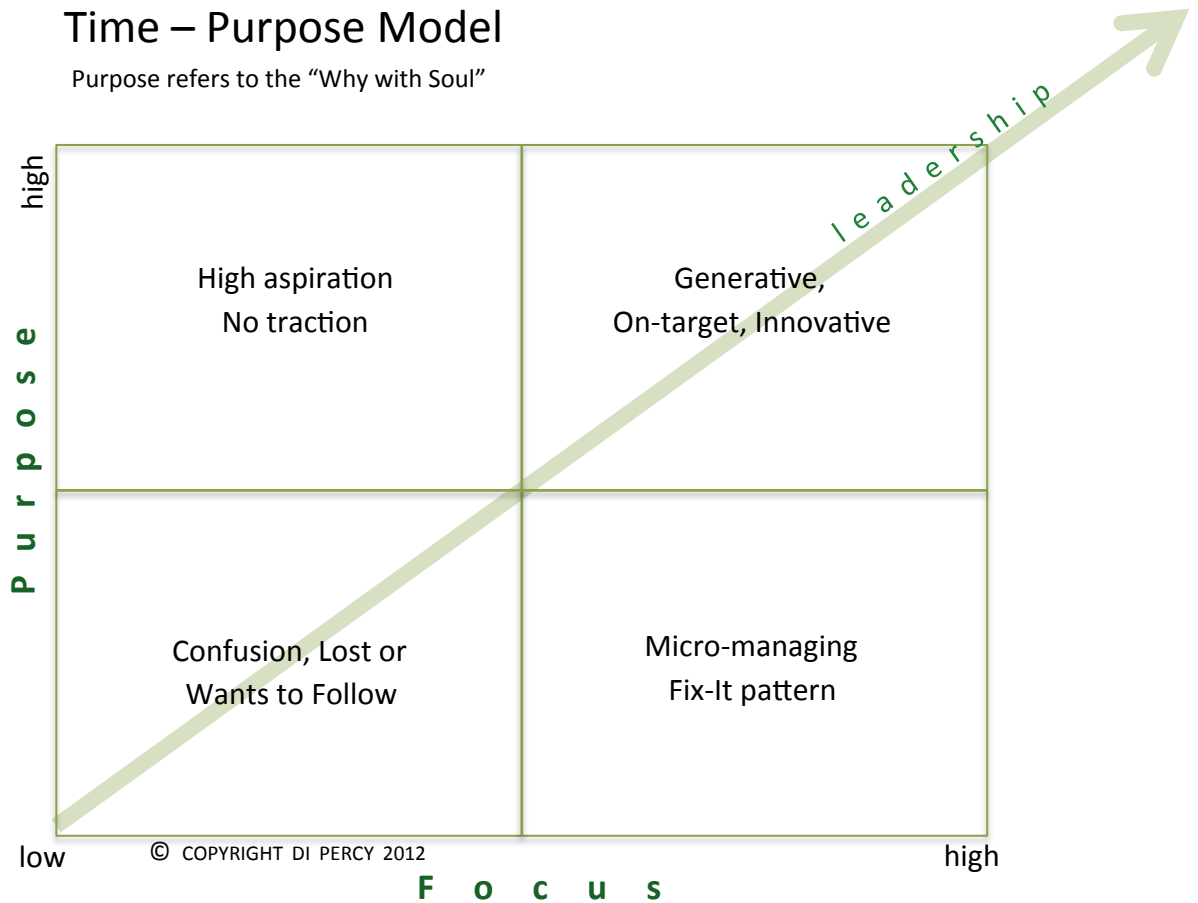


# Time – Purpose Model

Purpose refers to the “Why with Soul”



## ● High Purpose – Low Focus

Vision, good ideas, aspiration, but unable to implement

Lack of (commitment to) a Plan  
Doesn't commit to targets or a goal  
Lack of effective action, progress or movement towards an outcome  
May over-prepare, be perfectionist  
See the time is not right now to act

**GUARDING TIME – THE TIME IS NOT RIGHT**

## ● High Purpose – High Focus

Generates energy, spirit, purpose  
On-target, clear, inspired  
Innovates, improvises, creates value  
Ideas come from different fields  
Boundaries permeable for energy & idea flow  
An eye for possibilities  
Time seems irrelevant  
Works in the zone

**IN FLOW – PURPOSE & FOCUS CLEAR**

## ● Low Focus – Low Purpose

Maybe happy to be a Follower  
No true interest in the exertion of leading  
Or Lack of inner leadership  
Or Easily put off, distracted, confused, bored, disconnected or lost  
Or distracted by life issues needing attention  
Lost time  
Waiting

**LOST TIME - WAITING**

## ● High Focus – Low Purpose

Tendency for fixing not innovating  
Repeats tried & true patterns  
Easy to get lost in detail/urgency  
Gets out of touch with the whole.  
Time management can be a problem.  
Over-planning may dominate leadership.  
Boundaries may become rigid  
Not enough time  
Time poor

**TIME POOR – NOT ENOUGH TIME**